Data and Privacy File Guides

Apple Media Services: Direct Top-Up Promotions

April 2019

File name

Direct Top-Up Promotions.csv

File description

This data pertains to all the Direct Top-Up promotions the customer was eligible for.

Why Apple keeps this information

Marketing communications and promotions are sent using this data.

Field Name	Details
Apple ID Number	Apple account identifying number
Country	The country associated with the customer's iTunes Store Front
Promotion Details	Detailed description of a promotion
Promotion Start Date	Promotion start date
Promotion End Date	Promotion end date